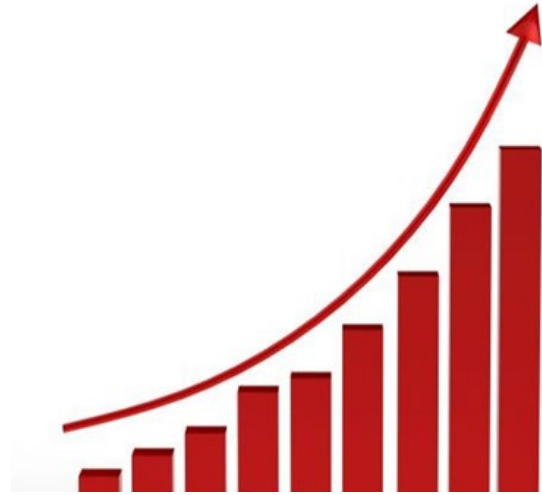


Announcing a powerful 1-Day Workshop...

# The Profit Accelerator



## A workshop that will teach you how to double your profits.

This intensive day will teach you the system and strategies to double your profits and will guide you and your team, step-by-step through creating your 1-page Profit Powercell Plan.

### Who's this workshop for?

This program is for business owners that are **tired of working long, hard hours without making enough profit**. This is for you if you know you need to make a change but aren't sure where to start. You've got a good business, give great service, but don't quite get the rewards you deserve.

This program will suit you if you have ever thought; "it's time for my business to really make me the money I deserve". It's not about making massive changes in your business, it's about fine tuning what you're already doing, to get massively better results.

### The Business Owner's dilemma

This program is ideal for you if you've ever thought...

- ✓ I need more customers
- ✓ I need more turnover
- ✓ I need more profit

But these are outcomes or results of consistent and well-structured actions. But most business owners don't know which actions to take. They often cruise along when times are good and then go into a mad scramble of "throwing some money at marketing" or "slashing costs" when times are tough.

## The "up and down" business cycle

The seemingly endless stream of new clients that you had for a few months suddenly dries up. You look around at what lead generation you've been doing, and you see a barren wasteland. Nothing is happening and your next enquiry seems a million miles away. So, you go into a panic and "throw some money at advertising", hoping and praying that it will work. Most times it doesn't and when it does, it typically has cost you a fortune for each lead.

Then the cycle rinses and repeats.

This leads to an endless up and down, feast or famine cycle. It's part of what makes being a business owner feel really hard.

But it doesn't have to be that way. Once you understand that there's a way to structure your business for greater turnover, profitability and cashflow, things will never be the same again. That way is called the **Profit Powercell**.

## Doubling your profit

Imagine, what life would be like if your business delivered the sort of profits it should. If you didn't have to worry about making payroll each week, fortnight or month. If you never had another late night worrying about paying suppliers. Imagine if you made the sort of profit that allowed you to re-invest in your business (think buying that bit of equipment that would make life easier) AND pay yourself a great salary and dividends.

Imagine being able to bring onboard that sales manager, marketing person or extra admin you've always wanted to hire. This might seem like an impossible dream, but the reality is, the profit and cashflow required to do these things, is already in your business, waiting to be "unlocked".

## Will this program work for you?

This program is based on over 22 years of working with business owners, just like you, to help them make more money, work less hours and finally get a life out of their business.

It's based on over 35,000 hours of one-one-one coaching with real business owners. The system and strategies you'll learn have been proven over and over again in real "bricks and mortar" Australian businesses.

The program is delivered by the two leading coaches from Momentum Business Improvement. David Crook and Harry Raftos have worked with business owners all over Australia in all industries. This profit accelerating program is the distillation of their combined 44 years of experience. It will teach you the Profit Powercell™ system and how to apply it to your business. There's no fluff, theory or highfalutin marketing jargon in this course. It's a simple system, with grass roots strategies, that you'll be stepped through actually applying in your business.

This program is designed to show you the complete system that can double your profits this year...starting immediately. You will learn the system step-by-step. You will commence tracking your metrics from Day 1, so you will actually quantify your results in your first 90 days.

## What our clients say



"The Momentum System has been a revelation to our small business. In only a matter of months we have transformed the way we look at and run our business. We have already won orders worth thousands of dollars that we would not have got otherwise. Our only regret is we didn't do this years ago! "

Ivan & Michelle Flego  
IMetal Engineering



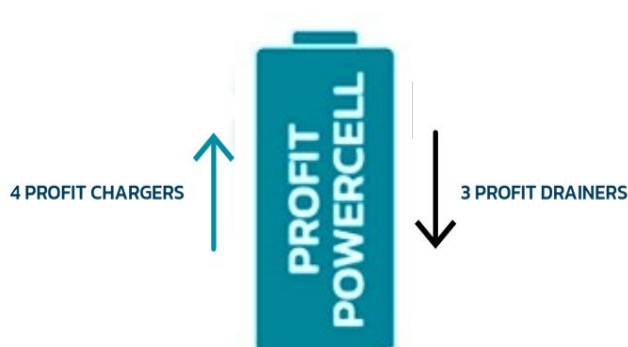
"We can't believe the results we have achieved in such a short period of time. Prior to working with Momentum our business was giving us many sleepless nights, we were a bit all over the place. Now we know exactly where it is we are going; we know what to work on and when. The turnaround in our profit has been nothing short of amazing."

Amanda, Julie & Justin  
RM Legal and Conveyancing

### What is the Profit Powercell™?

The Profit Powercell (PPC) is a system that has been 22 years in the making. It's the simplest, most powerful system for turning the business you already have, into a highly profitable money machine.

The PPC will show you how turning up the dial slightly on the **4 Profit Chargers** in your business, and turning down the dial a little on the **3 Profit Drainers**, leads to huge increases in your bottom line, through the power of compounding.



### How this full-day workshop is structured: (Your Path to Increased Profits)

- First, you'll learn the how the Profit Powercell works. We'll take you step by step through the model and how it applies to a case-study business.
- Then, we'll show you in detail, which "dials to turn". How small changes can lead to massive profit increases through a multiplication effect.
- Then we'll apply the model to your business. We'll brainstorm the best strategies to apply to your business from our more than 22 years of one-on-one business coaching.
- Then we'll put your chosen strategies into your one-page **Profit Powercell Plan**.

## What's required from you?

This is a Full Day Workshop for you and your team. This could be your full team, if you own a smaller business, or your key management team, if you're larger...so there's a reasonable time commitment from you.

- ✓ Come with an open mind
- ✓ Participate...this is a hands-on, workshop...not a course about theory
- ✓ Stay focussed – phones will be off except during breaks
- ✓ Provide a great testimonial, once you see the value



## What does it cost?

For teams up to 25 people: **\$9,997** GST Excl for the day

(excluding venue costs, catering and travel expenses)

For teams greater than 25: POA.



## How it works

- Once you've enquired, we'll arrange a videoconference to ensure this workshop is right for you and to talk you through the details.
- Together, we'll book a date that works for you and your team
- You'll get some pre-work to complete. This ensures we can best customise the workshop for your needs and gets your heads in the game.
- We'll liaise with the venue and handle all the room requirements.

## How quickly can you run this workshop for my team?

Normally we can run a workshop within 4 weeks of you making contact, but these workshops are in high demand.

## How do I enquire?

Simply click on this [link](#) and fill in the form. We'll be in contact. It's as simple as that

**Our "100% Love the Workshop or Your Money Back" guarantee**

*"If you and your team attend the workshop,  
and you don't believe you got amazing value...  
we'll give you back all the money you paid us!"*

**We can only run 2 of these workshops a month, so places are extremely limited...  
click on the [link](#) now to register your interest!**

**Enquire Now**