

Announcing a powerful 2-Day Workshop...

# The Business Accelerator



From this...



To this.

## A workshop that will teach you how to take your business from Chaos to Control

**If you're feeling overwhelmed by your own business, this 2-day Workshop will take you step by step through designing your business for success.**

If you're like most business owners, at some point you decided that instead of working for someone else, you'd be better off owning your own business. You probably had an idea in your head of how great life was going to be. How your business would be different, and how it would give you the lifestyle you deserve.

Fast forward a few years and most business owners find the shine has disappeared from that original vision. They are often stressed, worn out, working too hard and quite simply overwhelmed by the mountain of responsibilities that come with owning your own business. It can sometimes feel like every single decision in your business has to be made by you.

And there are a mountain of issues and challenges to face. Customer issues, financial issues, legal issues, health and safety issues...you name it. Most business owners rarely get a decent holiday and when they do, they are often glued to their phone...so they never get to switch off. And...they do this year after year...ending up with a photocopy life. They know there has to be a better way. They know they should be working **on** their business not just **in** it, but they don't know where to start. They know they need a strategic plan, but who has time for that?

## Who's this workshop for?

This workshop is for business owners that are feeling stressed from all the chaos that exists in their business. They have endless priorities that are pulling them from pillar to post. It is for you if you are tired of working long, hard hours without feeling like you're getting anywhere. This is for you if you know you need to make a change but aren't sure where to start. You've got a good business, but you're working too hard and know that you need to change, or you'll burn out.

### **If your business feels like this, then this workshop is for you:**

- ✓ You're out of touch with your goals, why you went into business in the first place, or they feel out of reach
- ✓ Your team doesn't know where you want your business to go and aren't really helping you get there
- ✓ Your business isn't unique enough, so it doesn't stand out in your marketplace
- ✓ Your business culture isn't strong enough and you "just can't get good people"

## What this workshop will do for you

If that sounds like you, choosing to undertake the Business Accelerator workshop will make a dramatic difference. Using the **Momentum Business Improvement System™** (which is based on over 23 years of experience) the complexity that exists in your business right now will be simplified down to a series of simple, 1-page action plans.

And, all this will be done in just 2 days. You'll walk in feeling that you own this complex beast and walk out feeling under control. What's more your team (either your full team, or your senior management team – depending on the size of your business) will be involved in creating your plans...so they'll have a great sense of ownership over it. The days of you having to drive everything yourself will be over.

Imagine, what life would be like if your business ran like a well-oiled machine? If instead of feeling stressed and anxious every day, you woke up feeling in control. Knowing where your business is going and how you'll get there. Having your team onboard to help you not just by working **in** your business, but also helping you work **on** it.

Imagine being able to actually leave your business to take that well earned holiday, without having to be glued to your phone the whole time. Imagine actually being able to switch off, secure in the knowledge that things are handled.

## Will this program work for you?

This program is based on over 23 years of working with business owners, just like you, to help them make more money, work less hours, and finally get a life out of their business.

It's based on over 35,000 hours of one-one-one coaching with real business owners. The system and strategies you'll learn have been proven over and over again in real "bricks and mortar" Australian businesses.

The program is delivered by the two leading coaches from Momentum Business Improvement. David Crook and Harry Raftos have worked with business owners all over Australia in all industries. This business structuring workshop is the distillation of their combined 46 years of experience. It will teach you the Momentum Business Improvement System™. There's no fluff, theory or highfalutin jargon in this workshop. It's a simple system, with grass roots strategies, that you'll be stepped through actually applying in your business.

## What people say about the Business Accelerator



"The benefits of collective buy-in and commitment, working together, understanding a vision and process towards achieving this." 9.0/10

"Loved it! was very well organized and encouraged the team to be one!" 9.8/10"

### How this full-day workshop is structured: (Your Path from Chaos to Control)

This workshop will guide you through the process of creating your one-page, **5-year Strategic Plan**, and your one-page, 1-year **Business Improvement Plan**. You'll then learn how to chunk your plan into **90 Day Sprints**, so you and your Team can have a laser like focus on each quarter.

#### Here's what we'll help you create:

- An Inspiring Vision: We'll help you articulate a compelling vision that inspires and drives your business forward.
- A Clear Value Proposition: Stand out from the crowd with a unique value proposition that resonates with your target market.
- Defined Goals: Establish tangible growth and financial goals that guide your business decisions.
- A Vibrant Culture: Cultivate a company culture that fosters innovation, productivity, and satisfaction.
- A One-Page Plan: As a result of this workshop, you'll have 3 x simple, 1-page business plans written in clear, easy-to-understand language. This will be your guiding document, turning complex business concepts into simple, actionable steps.

So, in a nutshell, you and your team will start the journey with a bunch of challenges and reasons why it's hard to take control of your business... and walk out with a completely new outlook and plan for doing just that.

### What's required from you?

This is a 2 Day Workshop (on non-consecutive days).

Day 1 is exclusively for the owners of the business.

Day 2, is a workshop with your team. This is your full team, if you own a smaller business, or your key management team, if you're larger.

In this workshop, you will learn and apply the exact system that will take you **from Chaos to Control**. You will be required to:

- ✓ Come with an open mind
- ✓ Participate...this is a hands-on, workshop...not a course about theory
- ✓ Stay focussed – phones will be off except during breaks
- ✓ Provide a great testimonial, once you see the value



## What does it cost?

For teams up to 25 people: **\$16,997** GST Excl for 2 days  
(excluding venue costs, catering and travel expenses)

For teams greater than 25: POA.



## How it works

- Once you've enquired, we'll arrange a videoconference to ensure this workshop is right for you and to talk you through the details.
- Together, we'll book a date that works for you and your team
- You'll get some pre-work to complete. This ensures we can best customise the workshop for your needs and gets your heads in the game.
- We'll liaise with the venue and handle all the room requirements.

## How quickly can you run this workshop for my team?

Normally we can run a workshop within 4 weeks of you making contact, but these workshops are in high demand.

## How do I enquire?

Simply click on this [link](#) and fill in the form. We'll be in contact. It's as simple as that.

## Our "100% Love the Workshop or Your Money Back" guarantee

*"If you and your team attend the workshop,  
and you don't believe you got amazing value...  
we'll give you back all the money you paid us!"*

**We can only run 2 of these workshops a month, so places are extremely limited...  
click on the [link](#) now to register your interest!**

**Enquire Now**